



DAYTONA CAR SALES
DRIVE YOUR DREAMS

📍 P.O BOX 1032, OPPOSITE CITY MALL, AREA 6, LILONGWE, MALAWI 📞 +265 997 89 89 89 ✉️ INFO@DCS-MW.COM

PRIVACY POLICY

This is a very important document, please read this Privacy Policy carefully so as to understand the points herein.

1. The Information We Collect

1.1 Clients Information: Upon the process of contacting DAYTONA LIMITED for a particular motor vehicle or any general enquiry, we collect your contact information including your name, e-mail, address, telephone/fax/mobile number, etc.

1.2 Statistical Information: In addition, we gather aggregate statistical information about our Site and Users, such as IP addresses, browser software, operating system, pages viewed, number of sessions and unique visitors, etc. We may collect the aforesaid information, even if you did not complete the on-line transactions with us, and use such information pursuant to our Privacy Policy.

1.3 Communication Services Information: At the time of your use or attempted use of our Communication Services (the services may contain e-mail services, auto-alert, newsletter, tell your friend, feedback and/or any other message or communication facilities designed to enable you to communicate with us or others) information such as your name, address, phone/fax number, email address and other personal information as well as information about your business shall be provided. We may collect the aforesaid information, even if you did not complete the on-line transactions with us, and use such information pursuant to our Privacy Policy.

1.4 Collected Information: Clients Information, Purchase Request Information, Statistical Information and any other information we may collect from you through our Website or any other means shall collectively be referred to as "Collected Information". Such information shall include any and all information that you have typed in our on-line system, even if you did not complete the transactions on the system.

2. How Do We Use Your Information?

2.1 General: We use your Collected Information to improve our marketing and promotional efforts, to statistically analyze site usage, to improve our content and product offerings and to customize our Site's content, layout and service specifically for you. We may share certain aggregate information based on analysis of Collected Information with our partners, customers, advertisers or potential Users. We may use your Collected Information to execute marketing campaigns, promotions or advertising messages on behalf of third parties; however, in these circumstances, your Collected Information will not be disclosed to such third parties unless you respond to the marketing, promotion or advertising message.

2.2 Clients information: We shall not disclose collected information from clients to any third party, other than for legal/relevant reasons.



DAYTONA CAR SALES
DRIVE YOUR DREAMS

2.3 Statistical Information: We use Statistical Information to help diagnose problems with and maintain our computer servers, to manage our Site, and to enhance our Site and services based on the usage pattern data we receive. We may generate reports and analysis based on the Statistical Information for internal analysis, monitoring and marketing decisions. We may provide Statistical Information to third parties, but when we do so, we do not provide personally-identifying information without your permission.

2.4 Communication Services Information: We may use your Information to provide services that you request or to contact you regarding additional services about which DAYTONA LIMITED determines that you might be interested. Specifically, we may use your email address, mailing address, phone number or fax number to contact you regarding notices, surveys, product alerts, new service or product offerings and communications relevant to your use of our Site. We may generate reports and analysis based on the Information for internal analysis, monitoring and marketing decisions.

3. Disclosure of Information

3.1 We reserve the right to disclose your Collected Information to relevant authorities where we have reason to believe that such disclosure is necessary to identify, contact or bring legal action against someone who may be infringing or threatening to infringe, or who may otherwise be causing injury to or interference with, the title, rights, interests or property of DAYTONA LIMITED, our Users, customers, partners, other web site users or anyone else who could be harmed by such activities.

3.2 We also reserve the right to disclose Collected Information in response to a subpoena, a writ of summons or other judicial order or when we reasonably believe that such disclosure is required by law, regulation or administrative order of any court, Governmental or regulatory authority.

3.3 If we have a reason to believe that a particular user is in breach of the terms and conditions or any agreements with us, then we reserve the right to make public or otherwise disclose such user's Collect Information in order to pursue our claim or prevent further injury to DAYTONA LIMITED or others.

4. Privacy of Third Party

4.1 DAYTONA LIMITED cannot be held liable for the privacy/confidentiality practices employed by third party to whom we direct our visitors. The privacy policy of such parties may differ from ours, and we may not have any control over the information that you submit to such third parties or co-branded sites. We recommend that you read the confidentiality declaration on each website you visit.

5. Security Measures

5.1 We employ commercially reasonable security methods to prevent unauthorized access, maintain data accuracy and ensure correct use of information.

5.2 No data transmission over the Internet or any wireless network can be guaranteed to be perfectly secured. As a result, while we try to protect your information, no web site or company, including



DAYTONA CAR SALES
DRIVE YOUR DREAMS

ourselves, can absolutely ensure or guarantee the security of any information you transmit to us and you do so at your own risk.

6. Changes to Privacy Policy

6.1 We reserve the right to modify our Privacy Policy from time to time without notifying users. We recommend that you consult this Privacy Policy on a regular basis. You are deemed to have understood and agreed that all Collected Information (whether or not collected prior to or after the new policy became effective) shall be governed by the newest Privacy Policy then in effect. If you do not agree to the new changes in our Privacy Policy, you should contact Daytona Limited in writing and specifically request that we return and/or destroy all copies of all or part of your Collected Information in our possession.

7. Your Feedback

7.1 Daytona Limited (www.dcs-mw.com) welcomes your continuous input regarding our Privacy Policy or our services provided to you. You may send us your comments and responses to our email.